

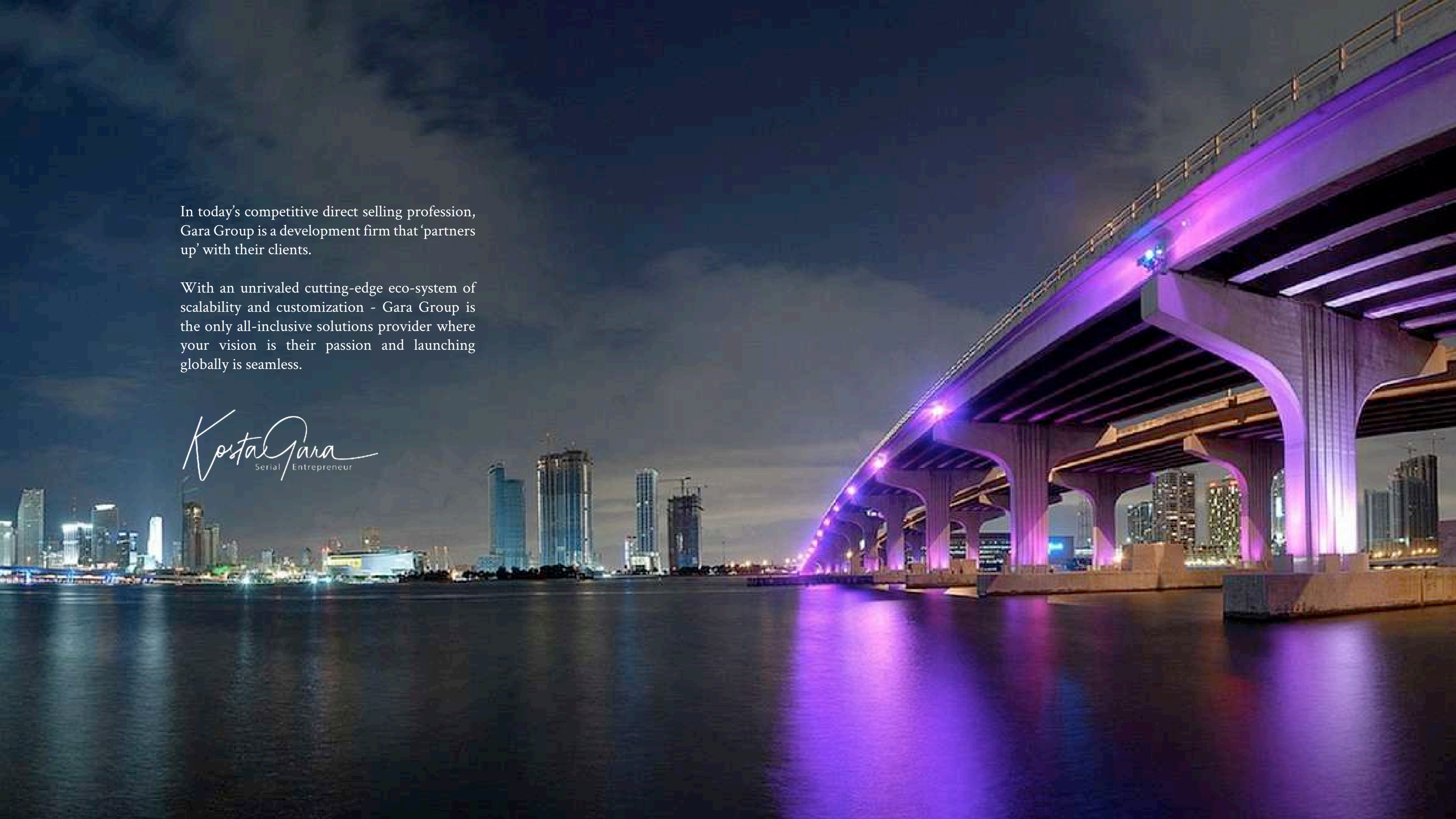
*Kosta Gara*



In today's competitive direct selling profession, Gara Group is a development firm that 'partners up' with their clients.

With an unrivaled cutting-edge eco-system of scalability and customization - Gara Group is the only all-inclusive solutions provider where your vision is their passion and launching globally is seamless.

*Kosta Gara*  
Serial Entrepreneur





# Meet

## Kosta Gara, *CEO*

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Kosta Gara is the mastermind behind some of the most iconic products and platforms in the Direct Sales space today and is known for transforming groundbreaking products into household names. His revolutionary and disruptive style has led him to appear on numerous international media publications, including but not limited to: Forbes, Inc., and Televisa, the largest broadcasting media in the Spanish speaking world.

Kosta's unique style, concepts, and strategy have earned hundreds of millions of dollars for corporations, brands, and top producers alike. His documented track record and coherent success have enabled him to identify key products and leverage those insights in building iconic companies.

In 2005, after four years in the cosmetics space, Kosta was able to retire and co-author two Amazon Best-Selling books while globe-trotting throughout Europe. Two years later, he returned from retirement to become a partner and Co-Founder of a first-of-its-kind energy drink company. Along with his Co-Founder and best friend, Kosta helped build the powerhouse company by capturing the energy drink market share through global expansions. Today, the company has done over \$500 million in sales.

Upon such success, Kosta once again retired in 2010 to write his third book, *Organic Networker*, which became an overnight sensation and another Amazon Best-Seller in two different categories within the first 24 hours of its release. Soon thereafter, Kosta proceeded to begin another successful venture which led to the founding of Gara Group in 2015. Since then, GaraGroup has quickly become one of the fastest-growing conglomerate development firms in the Direct Sales space, as well as the very first all-inclusive solution in building their clients' dream companies.





# Our Stats



4

Motion Pictures



1,864

APIs Coded



1,473

Promos & Corporate Videos



1,320

Logos Designed



3,840

App Components



200K

Hours of Coding



165M+

Lines of Code



100%

Responsible and  
scalable websites





# Company Portfolio

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A full-service digital agency and technology partner specializing in Direct Sales.



A consulting firm focused on growth, efficiency, and stability.



A world-class fulfillment center providing full logistical and shipping services on a global scale.



A global event and video production company dedicated to providing unparalleled execution.



A business incubator providing white-glove services with a competitive pricing model and a truly involved partner.



A full-service publishing firm focused on high-quality printing at unbelievable pricing.



A mentorship service for brands and individuals to develop a balance between their professional and personal life.



An innovative, Social Media-automated, lead-generating platform.





## What We Do

DevPros is a full-service digital agency and technology partner specializing in Direct Sales.



### Full-Cycle Software Engineering

You provide us with your vision and we handle the rest. DevPros will estimate, engineer, design, code, test, and launch your project. We utilize the most advanced security and engineering methodologies to ensure our clients build ROI-driven products.



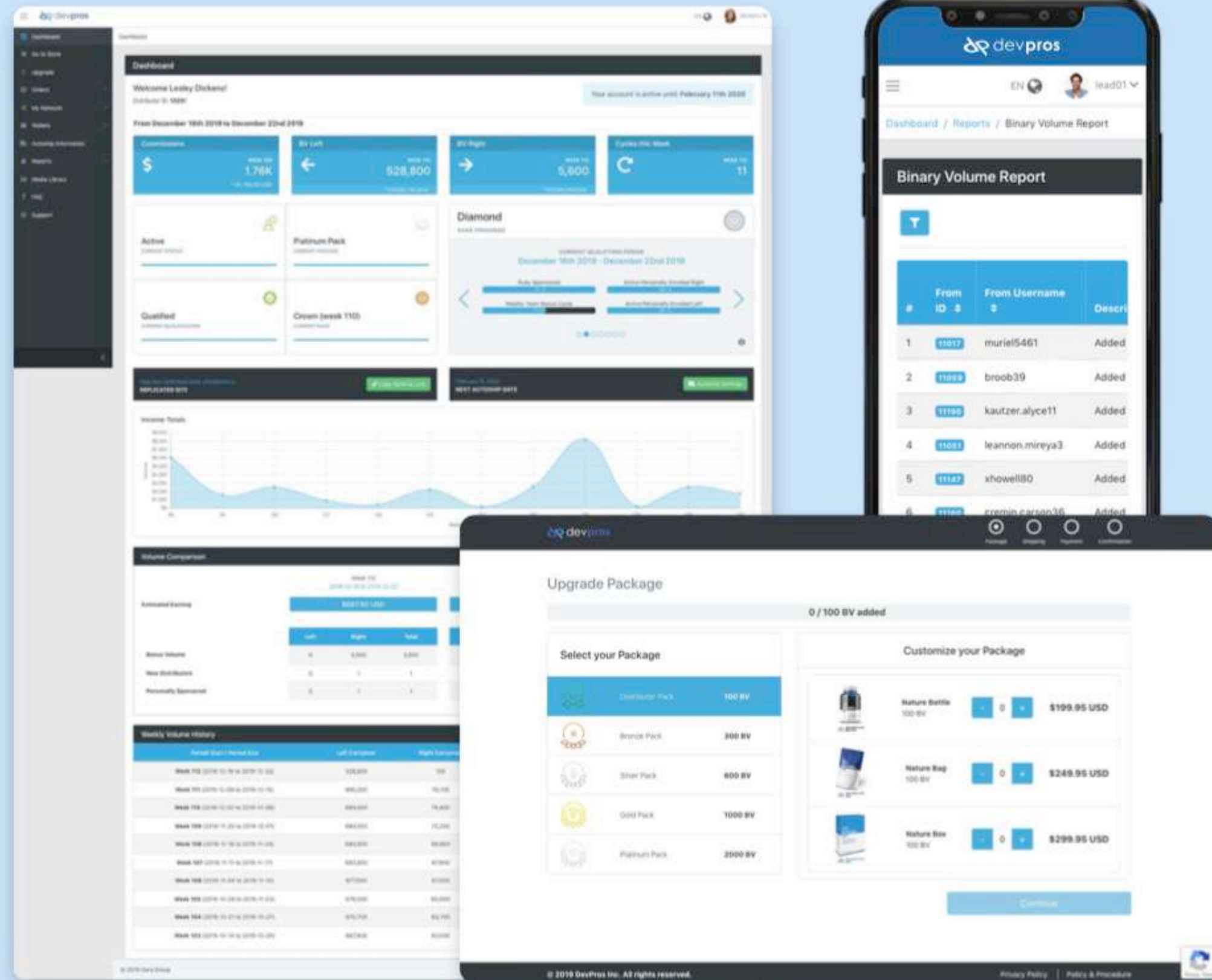
### Agile Team Staffing Solutions

We assist companies with tech shortfalls by adding expert resources quickly. Hire a dedicated software developer to collaborate with your in-house team or to work as a standalone unit. We even support outside back-office software.



### Affordable & Innovative Designs

If you'd like to build an application, upgrade an existing technology, or future-proof your software, DevPros has the proven track record, expertise, and talent to create your vision quickly and cost-effectively.

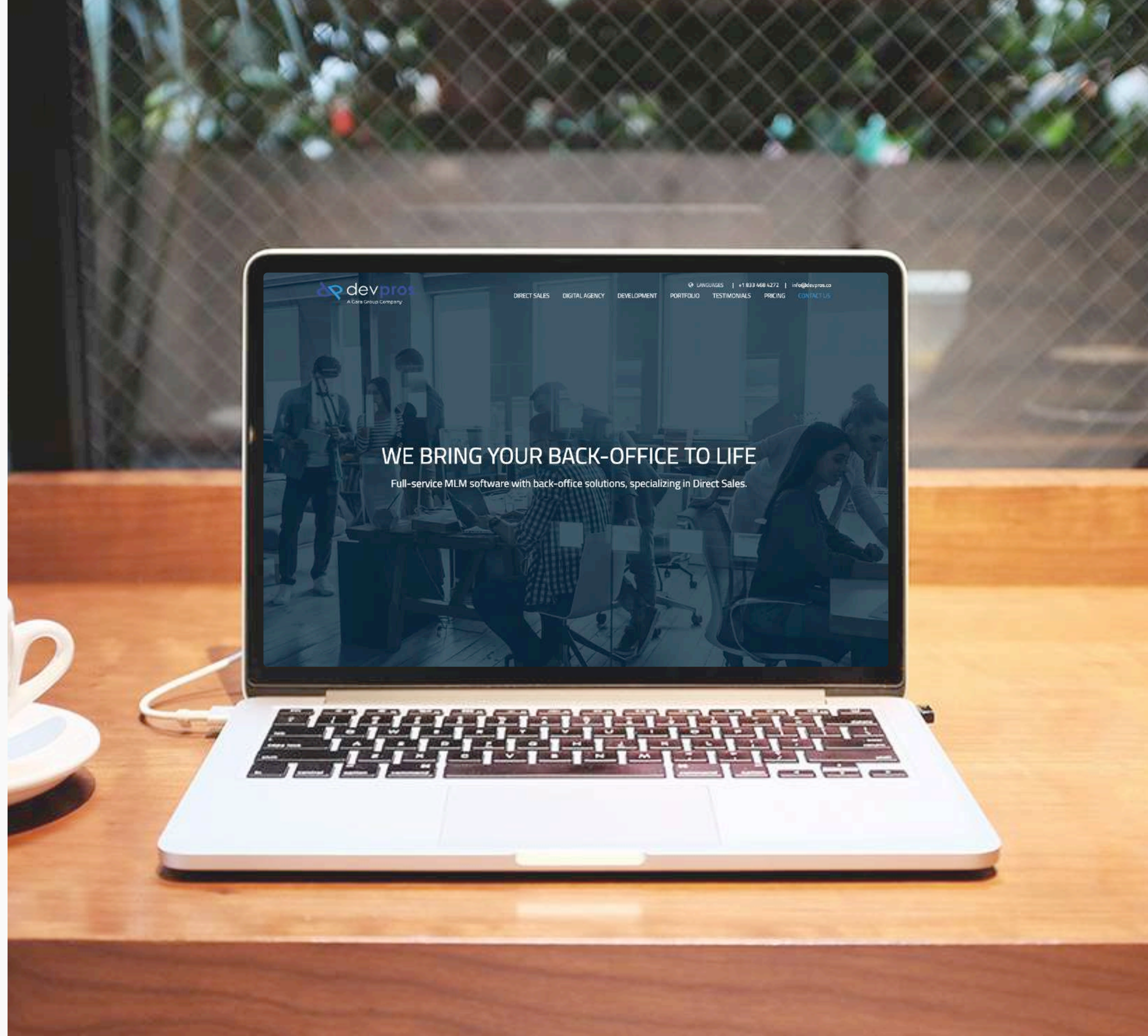






## Why Choose Us?

- World-Class Customer Service
- Robust & Scalable Platform
- Agile & Flexible Options
- 9 Years as Industry Vendor
- Subject Matter Expertise
- 10 Years of Corporate Experience
- 14 Years of Field Leadership Experience
- 14 Years of Corporate Ownership
- 17 Years of Software Development







## What We Do

A consulting firm focused on growth, efficiency, and stability.



### **Consulting**

Our consulting team provides a multitude of services, including implementing sales strategies, streamlining operations, identifying marketing collateral, and planning and developing global expansion.



### **Customer Service & Social Media**

We provide your company with various social media platform accounts, regular postings, with full audience interaction and engagement management. You will be provided with 2bilingual (English and Spanish) ticketing and professional live chat customer relations agents and one supervisor.



### **Legal and Accounting**

Our legal team provides a multitude of services, including company structure, annual minutes and resolution, compliance, contracts and agreements. Our accounting team provides a reconciliation of monthly sales reports within Avalara, monthly financial statements and balance sheets, reconciliation of 1099 reports.







## What We Do

Sendsy is a world-class fulfillment center providing full logistical and shipping services on a global scale.



### **Inventory Management**

We help your profitability by managing your entire inventory so you can focus on your growth.



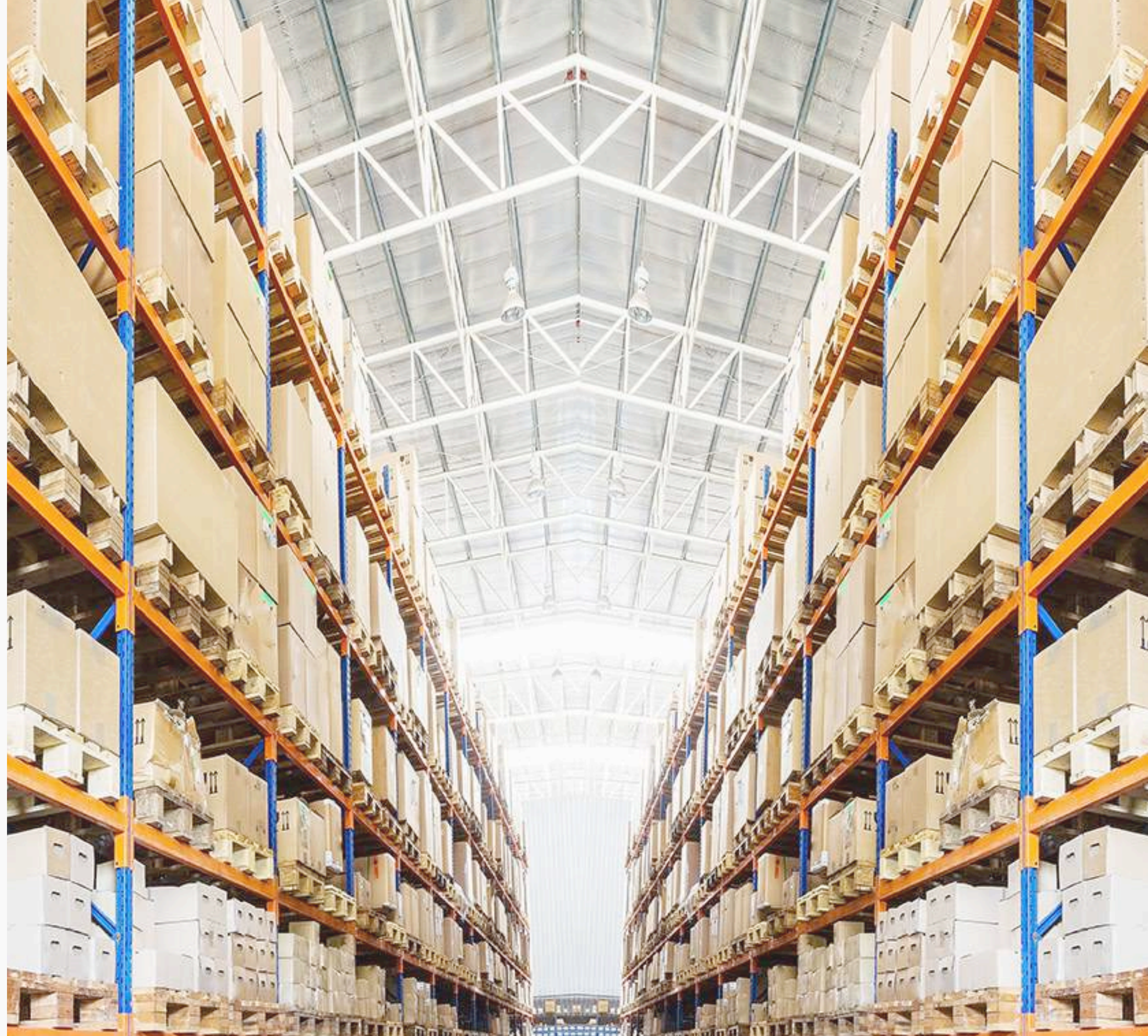
### **Custom Fulfillment**

For the best rates, your products are properly stored and shipped to the right place in a timely manner - all according to your needs.



### **Efficient Delivery**

Forget about complaints - we will ensure your products are delivered seamlessly and your customers are happy.







## What We Do

Eventsia is an all-inclusive, one-stop, global event and video production company dedicated to providing exceptional service with unparalleled execution for all of our clients.



### Event Production

We provide all elements of event production and management, from gathering the resources you need as event-host, to logistics for the day of the event, to providing administrative and managerial services. If it's something to do with your event, we will handle it.



### Permitting

Some venues require the proper permitting to be filed beforehand for music, food, alcohol, etc. We research what permits are needed and file any applications beforehand, so your event can run smoothly.



### Video Production

Our team has the experience required to provide you with high-quality pre-production, shooting, and post-production processes, such as on-site shooting equipment, makeup artists, video editing, voiceover talents, and live streaming solutions.







## What We Do

Incubanc streamlines your operations by incubating and plugging your business into state-of-the-art technology, systematic processes, existing resources, and professional-grade facilities.



### State of the Art Technology

Incubanc provides state-of-the-art technology to enable a secure, stable, and scalable platform, avoiding technology mishaps.



### All-Inclusive Incubation Model

Utilize Incubanc's full-fledged resources and professional facilities worldwide to build and grow your business.



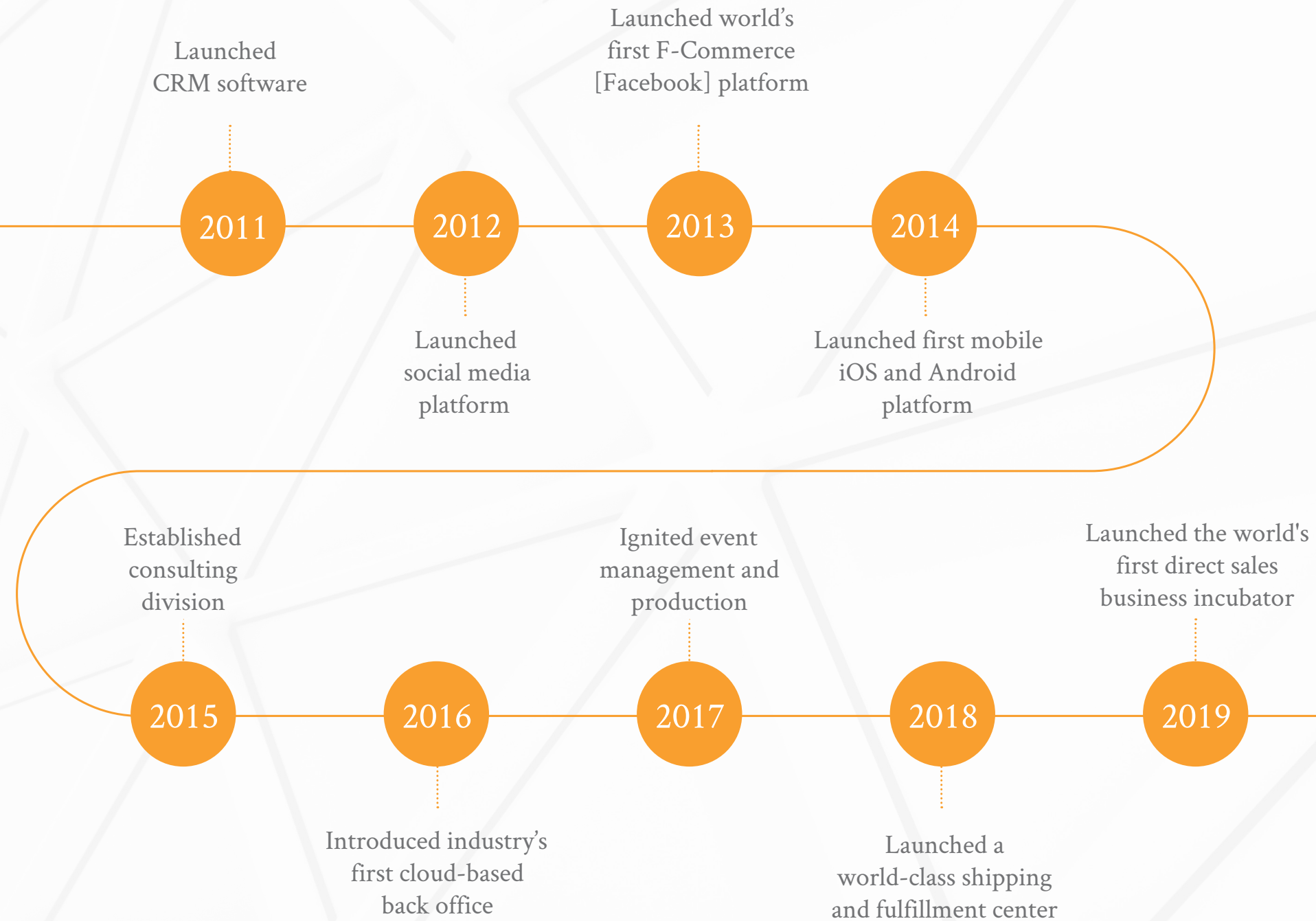
### Global Reach and Accessibility

With decades of experience operating globally, the team at Incubanc is qualified in managing international operations.





# Our Evolution





# Your Vision is Our Passion

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*Over 73 years of combined experience working in software, direct sales, and marketing.*



**Kosta Gara**  
CEO

*"Be someone no one thought you could be. Make it happen and shock everyone!"*



**Alejandro Salinas**  
VP of Products

*"When the choice is wise, nobody can stop you from winning."*



**Roberto Carrillo**  
VP of Engineering

*"When you want to know how things really work, study them when they're coming apart."*



**Jo Barsa**  
Interim CFO

*"Working because you want to, not because you have to, that is financial freedom!"*



**Dan Hazinski**  
Director of Logistics

*"Behind every great leader there was an even greater logistician."*

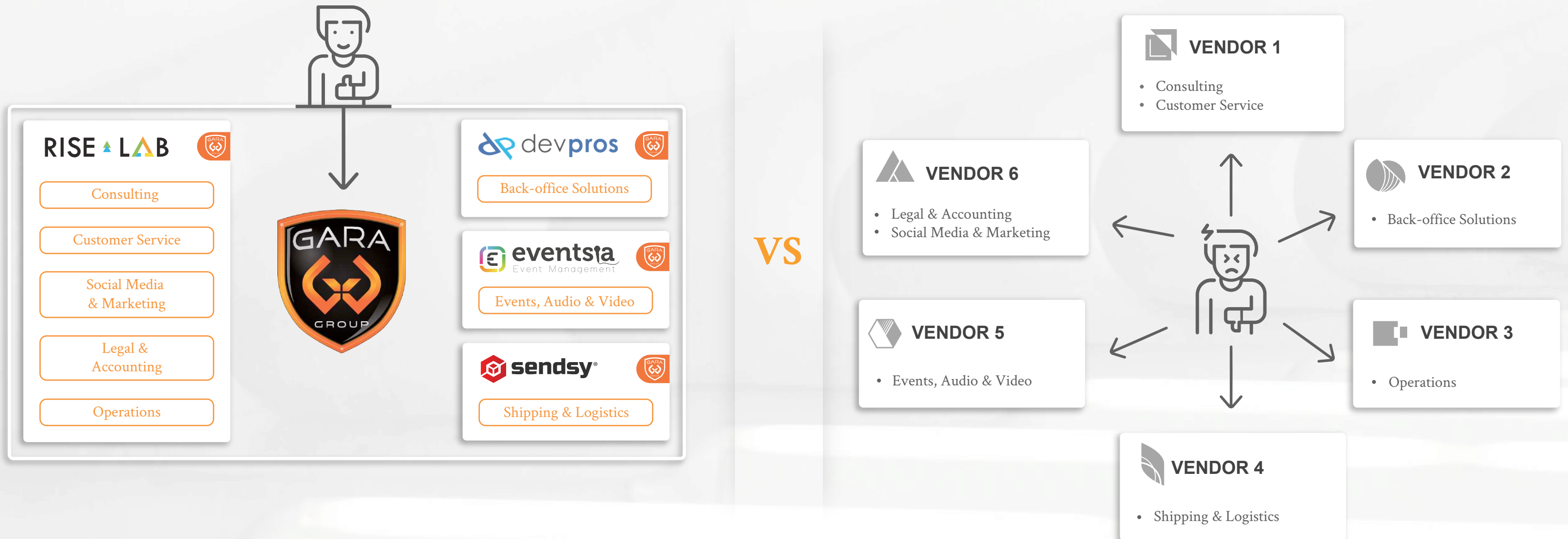


**Mayra González**  
Creative Director

*"Design is not just what it looks and feels like; the design is how it works."*



# Gara Group vs. You On Your Own





# Onboarding Process

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## Briefing

Each Gara Group department head will meet with your executive team



## Planning

Project will commence under supervision of experienced Project Manager



## Demo

First draft of project will be provided with multi-stage revision process



## Deploy

Final version of project to be reviewed by QA team, presented to clients, and pushed live



## Support

Continuous support for your project by providing the best customer experience



# Headquartered in Miami, Connected Globally

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United States  
785 Shotgun Road, Sunrise, FL 33326.



Mexico  
Av. Américas 1545, Providencia, Guadalajara,  
Jalisco, 44630.



Colombia  
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