



## Corporate Capabilities Deck

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## Gara Group

Gara Group is a global consulting firm that partners with companies in the Direct Sales industry to assist in launching and scaling operations worldwide

Company's Growth



# Meet our CEO

## Kosta Gara

Chief Executive Officer

|                              |    |
|------------------------------|----|
| Global Expansion & Adaption  | 95 |
| Technology & Software        | 92 |
| Operation & Logistics        | 86 |
| Communication & Organization | 97 |



Kosta Gara is the mastermind behind some of the most iconic products and platforms in the Direct Sales space today and is known for transforming groundbreaking products into household names. His revolutionary and disruptive style has led him to appear on numerous international media publications, including but not limited to: Forbes, Inc and Televisa, the largest broadcasting media in the Spanish speaking world.

Kosta's unique style, concepts, and strategy have earned hundreds of millions of dollars for corporations, brands, and top producers alike. His documented track record and coherent success have enabled him to identify key products and leverage those insights in building iconic companies.

In 2005, after four years in the cosmetics space, Kosta was able to retire and co-author two Amazon Best-Selling books while globe-trotting throughout Europe. Two years later, he returned from retirement to become partner and Co-Founder of a first-of-its-kind energy drink company. Along with his Co-Founder and best friend, Kosta helped build the powerhouse company by capturing the energy drink market share through global expansions. Today, the company has done over \$500 million in sales.

Upon such success, Kosta once again retired in 2010 to write his third book, Organic Networker, which became an overnight sensation and another Amazon Best-Seller in two different categories within the first 24 hours of its release. Soon thereafter, Kosta proceeded to begin another successful venture which led to the founding of Gara Group in 2015. Since then, Gara Group has quickly become one of the fastest-growing conglomerate development firms in the Direct Sales space, as well as the very first all-inclusive solution in building their clients' dream companies.

# Executive Team



**Kosta Gara**  
Chief Executive Officer



**Sammy Gara**  
Chief Life Coach



**Jesus Jurado**  
VP of Engineering



**Ricardo Landeros**  
VP of Products



**Jason Lee**  
Executive Vice President



**Jo Barsa**  
Interim CFO



**Dan Hazinski**  
Director of Logistics



**David LePari**  
Controller



**Frank Alvarez**  
Transportation Director



**Denise Díaz C.**  
Client Relation Manager  
& Executive Assistant



**Eduardo Nuñez**  
Customer Service Director



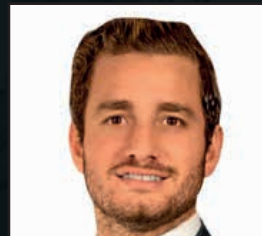
**Alex Nuñez**  
Creative Director



**Rina Chong**  
Dir. of Business Development



**Ari Rioseco**  
Content Writer

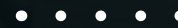
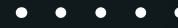
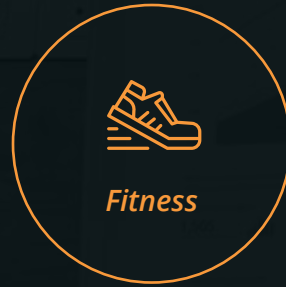
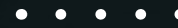


**Carlos Diaz**  
Director of Media

Your  
vision  
is our  
passion

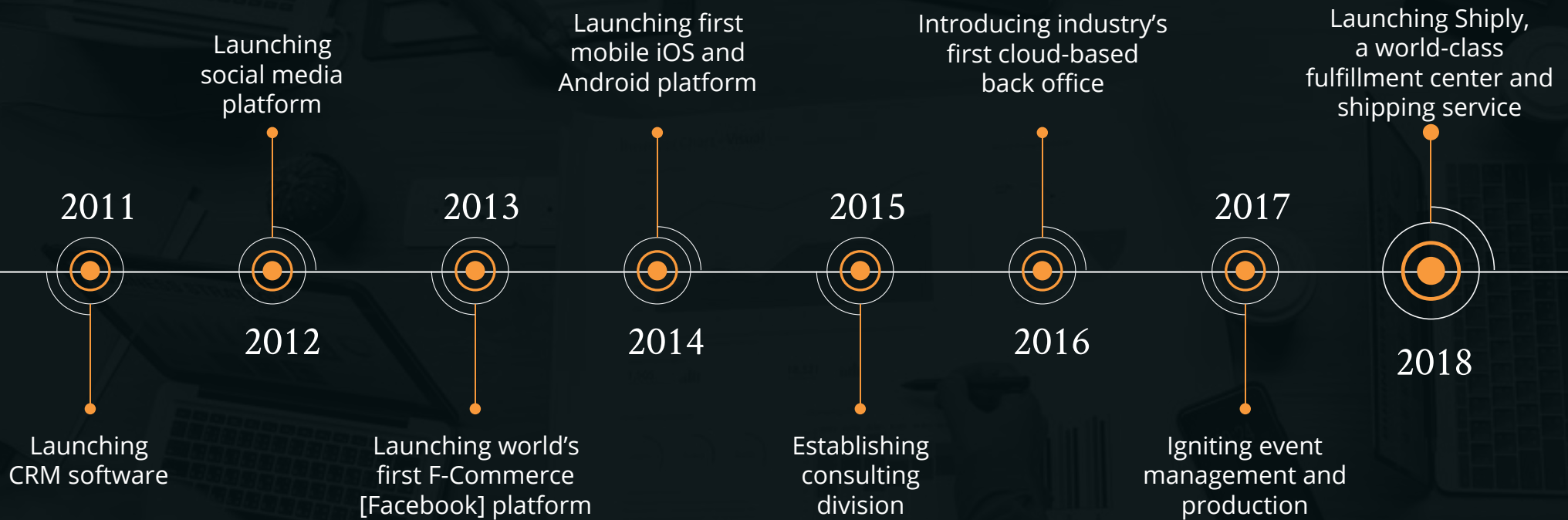
Over 70 years  
of combined  
experience working  
in software, direct  
sales, and marketing.

# Some of Our Clients





# Evolution of Gara Group



# Our Stats



4

Motion  
Pictures



1,864

APIs  
Coded



1,473

Promos &  
Corporate  
Videos



1,320

Logos  
Designed



6,459

Web Pages  
Designed



3,840

App  
Components



200K

Hours of Coding



165M+

Lines of  
Code

# Company Portfolio



 The logo for vionic consists of a blue circular icon with a white 'v' inside, followed by the word "vionic" in a white, lowercase, sans-serif font.
 

An innovative, Social Media-automated, lead-generating platform.

 The logo for devpros features a blue and white abstract icon resembling a stylized 'd' or 'p', followed by the word "devpros" in a white, lowercase, sans-serif font.
 

A full-service digital agency and technology partner specializing in Direct Sales.

 The logo for RISE LAB features the word "RISE" in white, uppercase, sans-serif font, followed by a small blue triangle and the word "LAB" in white, uppercase, sans-serif font.
 

A consulting firm focused on growth, efficiency, and stability.

 The logo for BLOOMBERG PUBLISHING features the word "BLOOMBERG" in a white, serif font above a stylized blue and yellow sunburst graphic. Below the graphic, the word "PUBLISHING" is written in a smaller, white, sans-serif font.
 

A full-service publishing firm focused on high-quality printing at unbelievable pricing.

 The logo for eventsia Event Management features a stylized 'E' icon in blue and green, followed by the word "eventsia" in a white, lowercase, sans-serif font and "Event Management" in a smaller, white, sans-serif font below it.
 

A global event and video production company dedicated to providing unparalleled execution.

 The logo for Effortless NOW features a white circular icon with a brushstroke effect, containing the words "Effortless" and "NOW" in white, uppercase, sans-serif font.
 

A mentorship service for brands and individuals to develop a balance between professional and personal life.

 The logo for shiplly features a red and white cube icon followed by the word "shiplly" in a white, lowercase, sans-serif font.
 

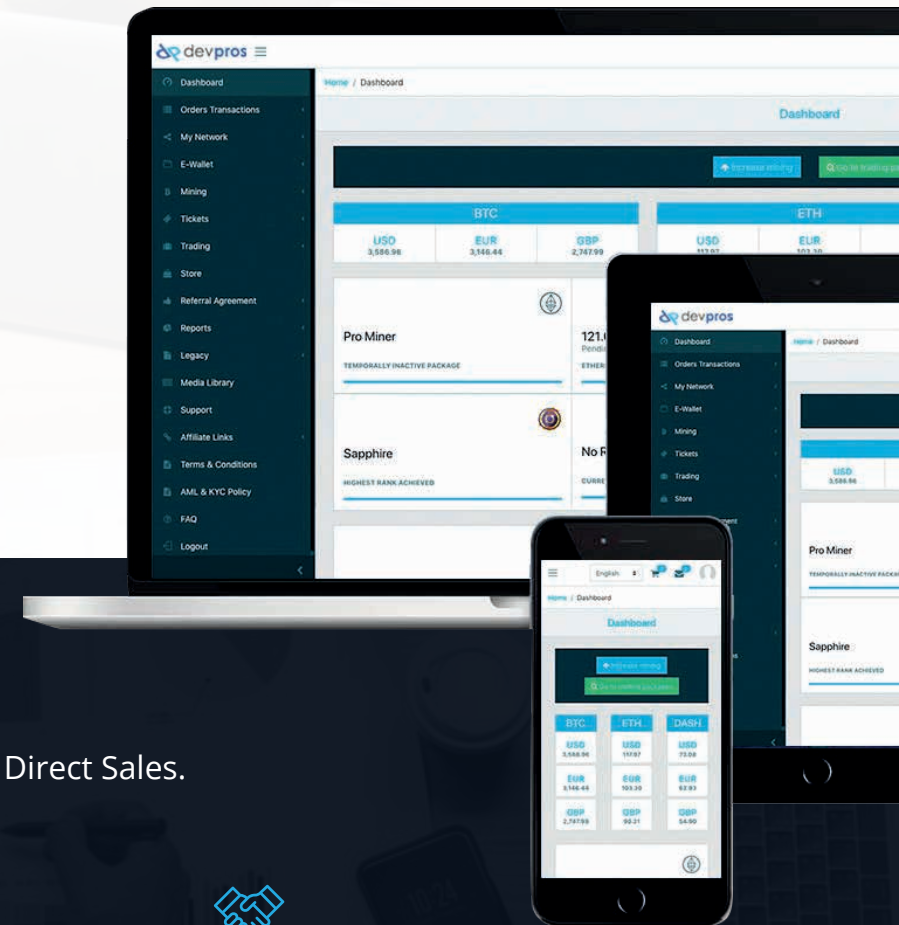
A world-class fulfillment center providing full logistical and shipping services on a global scale.





## DIRECT SELLING SOFTWARE

Accurate, Secure, Stress-free



## What We Do

DevPros is a full-service digital agency and technology partner specializing in Direct Sales.



### Full-cycle Software Engineering

You provide us with your vision and we handle the rest. DevPros will estimate, engineer, design, code, test, and launch your project. We utilize the most advanced security and engineering methodologies to ensure our clients build ROI-driven products.



### Agile Team Staffing Solutions

We assist companies with tech shortfalls by adding expert resources quickly. Hire a dedicated software developer to collaborate with your in-house team or to work as a standalone unit. We even support outside back office software.



### Affordable & Innovative Designs

If you'd like to build an application, upgrade an existing technology, or future-proof your software, DevPros has the proven track record, expertise, and talent to create your vision quickly and cost-effectively.

## Why Choose Us?

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World-Class Customer Service



Robust & Scalable Platform



Agile & Flexible Options



9 Years as Vendor



Subject Matter Expertise



10 Years of Corporate Experience

## What Makes Us Unique

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Over...

**7 years**

of industry vendor  
expertise

**14 years**

of field leadership  
experience

**14 years**

of corporate  
ownership

**17 years**

of software  
development

# Direct-Selling Software FAQ

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## How quickly can we launch?

DevPros can deliver a standard website and back office platform in as little as 45 days, depending on the specific needs and requirements of your company. By coming on board with DevPros, we can also build a custom website, commission structure, and back office (including migration of your current data from other platforms) in as little as 90 days.

## How efficiently can DevPros scale?

DevPros's platform was designed and built with scalability in mind. Our professional-grade platform can be tailored to small companies with only a few thousand members, to large companies with hundreds of thousands of members. Here at DevPros, unlike other companies, we focus on your growth and performance, rather than hourly billing.

## How simple is it to expand internationally?

DevPros currently operates in more than 30 countries with 10 different currencies. In addition to the North American market, our specialty is Asia, Latin America, and Australia. We have the ability to integrate with most reputable third party vendors worldwide to provide you with extremely efficient, cost-effective, and reliable platforms.

## Is DevPros a one-stop service provider?

DevPros and its sister companies--RiseLab, Bloomberg Publishing, and Eventsia--collaborate to create the industry's first one-stop service provider. In addition to your website and back office needs, we also provide video production, logistics and manufacturing, social media management, customer service, and legal and accounting services.

## Can we migrate from older systems?

DevPros has the ability to migrate your data from any previous system, including legacy systems, with only a few simple requirements. Our expert engineers and developers will help to seamlessly migrate your data to our new generation system.

## What makes DevPros different?

There are a handful of good back office companies in the direct sales industry. However, DevPros is unique in its boutique-style approach, which empowers our clients with a modern and professional-grade platform designed to handle all needs and requirements, without breaking the bank.

## Is it possible to choose my own merchant account?

Yes, DevPros can partner with any merchant account provider that has API capabilities.

## Is your platform mobile responsive?

Using the most modern technology available, DevPros's platform was designed from the ground up to be 100% mobile-friendly and responsive, unlike other platforms that were built on legacy systems.

## Can DevPros partner with our third party vendors?

DevPros can collaborate with any third party vendor that has API capabilities. We have integrated with dozens of companies in social media, tax compliance platforms, shipping and logistics, and merchant account providers.

## Can I purchase and host the system myself?

For our enterprise clients who have an in-house team, DevPros platform can be purchased for a one-time cost with, or without, a monthly maintenance plan.



# RISE LAB

ONE-STOP BUSINESS CONSULTATION

Growth, Efficiency, Stability.



## What We Do

RiseLab is a consulting firm focused on growth, efficiency, and stability.



### Full-Service Solutions

From customer service to accounting, RiseLab offers resources for all business operations.



### Social Media Management

RiseLab delegates time across any and all social media platforms for frequent posts with new content, and full audience interaction and engagement.



### Administrative Organization

We provide a multitude of services, including the provision of annual minutes and resolution, legal compliance, contracts and agreements, monthly financial statements, sales and general tax filings, and 1099 creation, management, and handling.



100% ACCURATE SHIPPING

Affordable, Reliable, Timely.



## What We Do

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ShiPLY is a world-class fulfillment center providing full logistical and shipping services on a global scale.



### Inventory Management

We help your profitability by managing your entire inventory so you can focus on your growth.



### Custom Fulfillment

For the best rates, your products are properly stored and shipped to the right place in a timely manner. All according to your needs.



### Efficient Delivery

Forget about complaints - we will ensure your products are delivered seamlessly and your customers are happy.





## EVENT PRODUCTION EXPERTS

Organized, Thorough, Hands-On.



## What We Do

Eventsia is a global event and video production company dedicated to providing unparalleled execution.



### Event Organization

We manage everything from locating a venue that fits your needs, to logistics for the day of the event, to providing administrative and managerial services. If it's something to do with your event, we will handle it.



### Permit Management

Some venues require the proper permitting to be filed beforehand for music, food, alcohol, etc. We research what permits are needed and file any applications so your event can run smoothly.



### Audio/Video Production

Our team has the experience required to provide you with high-quality pre-production, shooting, and post-production processes, such as on-site shooting equipment, makeup artist, video editing, voice over talents, and live streaming solutions.



# Gara Group vs. Competitors



## Gara Group

- + Front & Backend Provider
- + Audio & Video Production
- + Consulting & Growth Hacking
- + Social Media & Marketing
- + Operation & Logistics
- + Legal & Accounting
- + Customer Service
- + Shipping Services

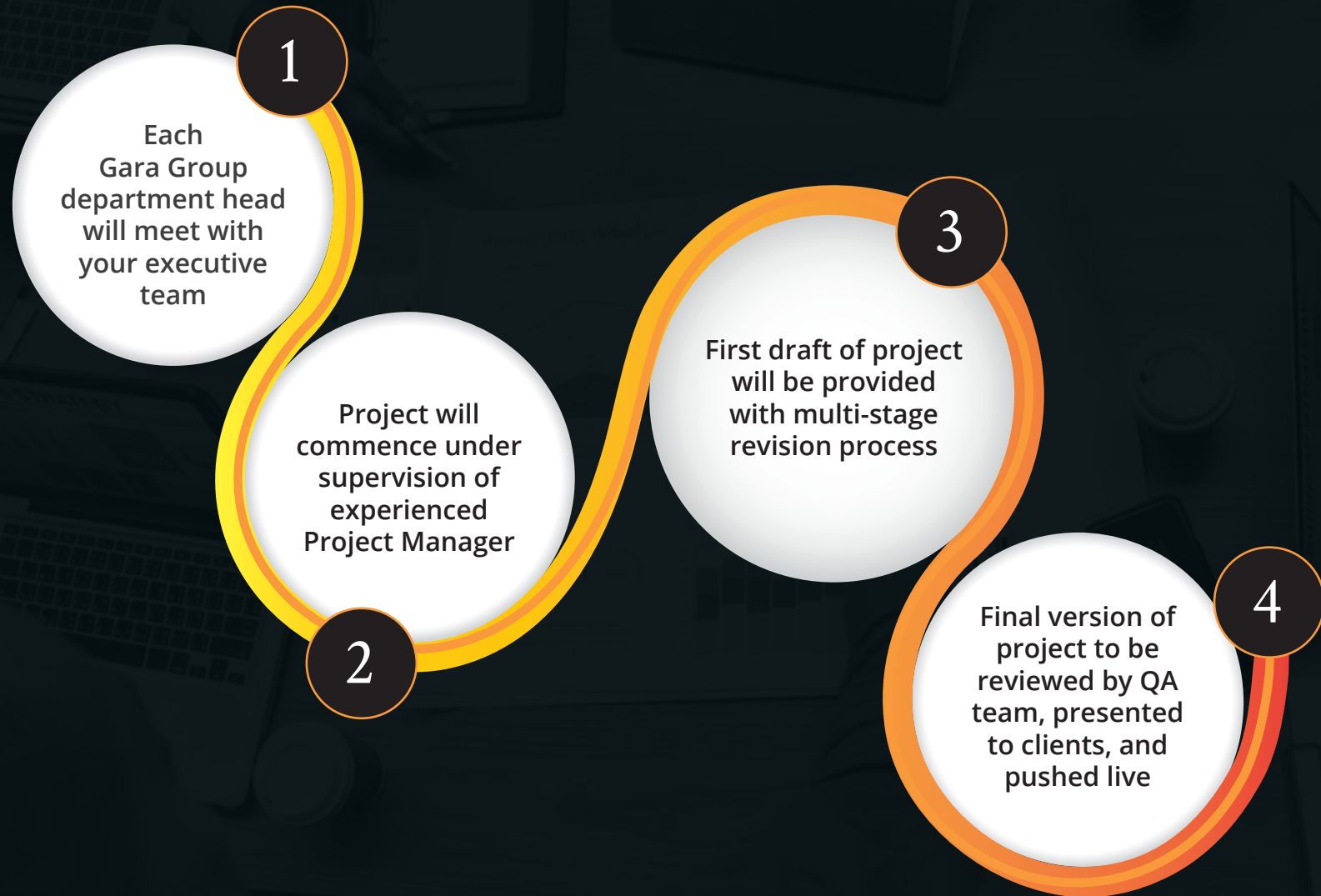


## Competitors

must hire multiple outside vendors

# Onboarding Process

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# Global Footprint

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Contract





Your Vision is Our Passion  
GET IN TOUCH...



(833) GOT-GARA



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[www.garagroup.com](http://www.garagroup.com)



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