



Corporate Capabilities Deck





Gara Group

Gara Group is a global consulting firm that partners with companies in the Direct Sales industry to assist in launching and scaling operations worldwide



Meet our CEO

Kosta Gara

Chief Executive Officer



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Kosta Gara is the mastermind behind some of the most iconic products and platforms in the Direct Sales space today and is known for transforming groundbreaking products into household names. His revolutionary and disruptive style has led him to appear on numerous international media publications, including but not limited to: Forbes, Inc and Televisa, the largest broadcasting media in the Spanish speaking world.

Kosta's unique style, concepts, and strategy have earned hundreds of millions of dollars for corporations, brands, and top producers alike. His documented track record and coherent success have enabled him to identify key products and leverage those insights in building iconic companies.

In 2005, after four years in the cosmetics space, Kosta was able to retire and co-author two Amazon Best-Selling books while globe-trotting throughout Europe. Two years later, he returned from retirement to become partner and Co-Founder of a first-of-its-kind energy drink company. Along with his Co-Founder and best friend, Kosta helped build the powerhouse company by capturing the energy drink market share through global expansions. Today, the company has done over \$500 million in sales.

Upon such success, Kosta once again retired in 2010 to write his third book, Organic Networker, which became an overnight sensation and another Amazon Best-Seller in two different categories within the first 24 hours of its release. Soon thereafter, Kosta proceeded to begin another successful venture which led to the founding of Gara Group in 2015. Since then, Gara Group has quickly become one of the fastest-growing conglomerate development firms in the Direct Sales space, as well as the very first all-inclusive solution in building their clients' dream companies.

Executive Team



Kosta Gara
Chief Executive Officer



Sammy Gara
Chief Life Coach



Jesus Jurado
VP of Engineering



Ricardo Landeros
VP of Products



Jason Lee
Executive Vice President



Jo Barsa
Interim CFO



Dan Hazinski
Director of Logistics



David LePari
Controller



Frank Alvarez
CEO Executive Assistant



Denise Díaz C.
Client Relation Manager



Eduardo Nuñez
Customer Service Director



Alex Nuñez
Creative Director



Rina Chong
Dir. of Business Development



Leslie Cummings
Dir. of Business Development

Your
vision
is our
passion

Over 70 years
of combined
experience working
in software, direct
sales, and marketing.

Some of Our Clients



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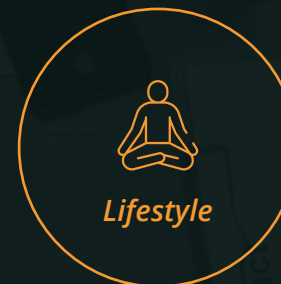
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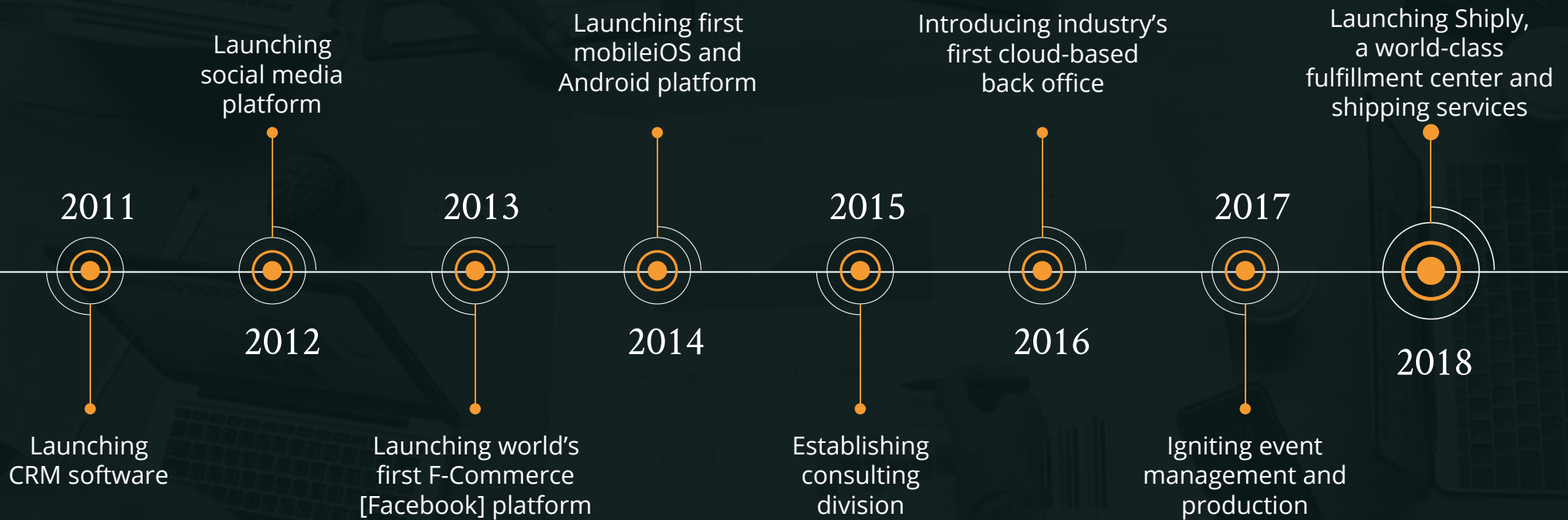
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Evolution of Gara Group



Our Stats



4

Motion
Pictures



1,864

APIs
Coded



1,473

Promos &
Corporate
Videos



1,320

Logos
Designed



6,459

Web Pages
Designed



3,840

App
Components



200K

Hours of Coding



165M+

Lines of
Code

Company Portfolio



World's first Social Media-automated, lead-generating platform.



A full-service digital agency and technology partner specializing in Direct Sales.



A consulting company devoted to implementing interactive training, developing effective marketing plans, and streamlining daily operations.



A full-service publishing firm focused on high-quality printing at unbelievable pricing.



A global event production company dedicated to providing unparalleled execution.



Partnering with brands and individuals to develop a balance in professional and personal life.



World-class fulfillment center providing full logistical and shipping services on a global scale.



DIRECT SELLING SOFTWARE

Accurate, Secure, Stress-free

What We Do

DevPros is a full-service digital agency and technology partner specializing in Direct Sales.



Full-cycle Software Engineering

You provide us with your vision and we handle the rest. DevPros will estimate, engineer, design, code, test, and launch your project. We utilize the most advanced security and engineering methodologies to ensure our clients build ROI-driven products.



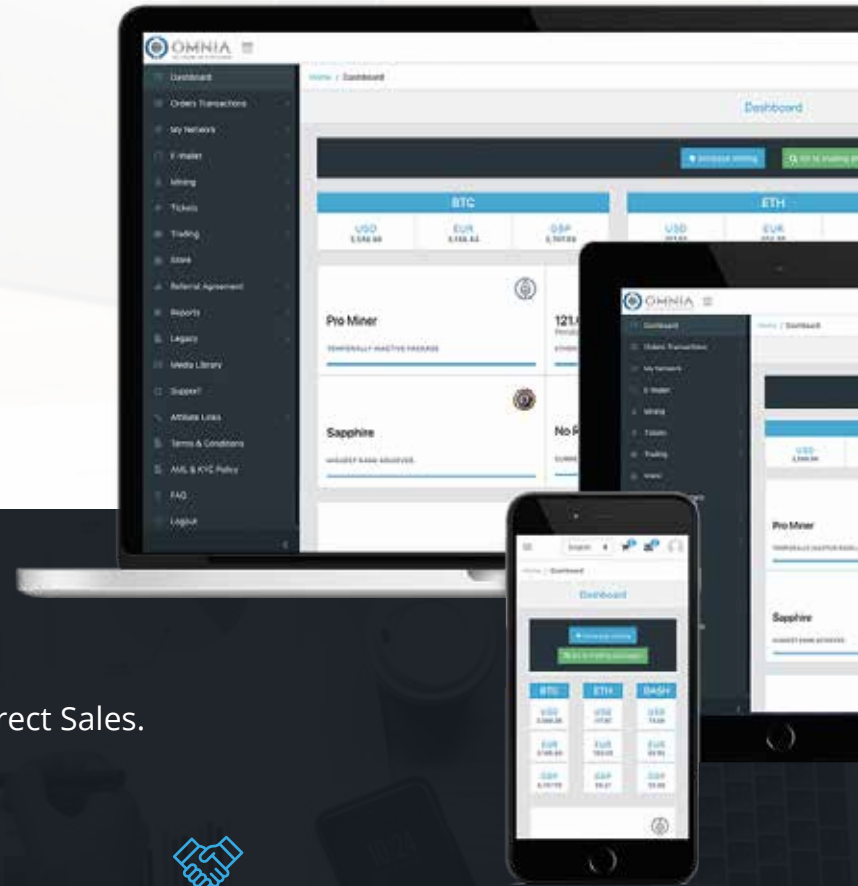
Agile Team Staffing Solutions

We assist companies with tech shortfalls by adding expert resources quickly. Hire a dedicated software developer to collaborate with your in-house team or to work as a standalone unit. We even support outside back office software.



Video Production

If you'd like to build an application, upgrade an existing technology, or future-proof your software, DevPros has the proven track record, expertise, and talent to create your vision quickly and cost-effectively.



Why Choose Us?



World-Class Customer Service



Robust & Scalable Platform



Agile & Flexible Options



9 Years as Vendor



Subject Matter Expertise



10 Years of Corporate Experience

What Makes Us Unique

Over...

7 years

of industry vendor
expertise

14 years

of field leadership
experience

14 years

of corporate
ownership

17 years

of software
development

Direct-Selling Software FAQ

How quickly can we launch?

DevPros can deliver a standard website and back office platform in as little as 45 days, depending on the specific needs and requirements of your company. By coming on board with DevPros, we can also build a custom website, commission structure, and back office (including migration of your current data from other platforms) in as little as 90 days.

How efficiently can DevPros scale?

DevPros's platform was designed and built with scalability in mind. Our professional-grade platform can be tailored to small companies with only a few thousand members, to large companies with hundreds of thousands of members. Here at DevPros, unlike other companies, we focus on your growth and performance, rather than hourly billing.

How simple is it to expand internationally?

DevPros currently operates in more than 30 countries with 10 different currencies. In addition to the North American market, our specialty is Asia, Latin America, and Australia. We have the ability to integrate with most reputable third party vendors worldwide to provide you with extremely efficient, cost-effective, and reliable platforms.

Is DevPros a one-stop service provider?

DevPros and its sister companies-- RiseLab, Bloomberg Publishing, and Eventsia-- collaborate to create the industry's first one-stop service provider. In addition to your website and back office needs, we also provide video production, logistics and manufacturing, social media management, customer service, and legal and accounting services.

Can we migrate from older systems?

DevPros has the ability to migrate your data from any previous system, including legacy systems, with only a few simple requirements. Our expert engineers and developers will help to seamlessly migrate your data to our new generation system.

What makes DevPros different?

There are a handful of good back office companies in the direct sales industry. However, DevPros is unique in its boutique-style approach, which empowers our clients with a modern and professional-grade platform designed to handle all needs and requirements, without breaking the bank.

Is it possible to choose my own merchant account?

Yes, DevPros can partner with any merchant account provider that has API capabilities.

Is your platform mobile responsive?

Using the most modern technology available, DevPros's platform was designed from the ground up to be 100% mobile-friendly and responsive, unlike other platforms that were built on legacy systems.

Can DevPros partner with our third party vendors?

DevPros can collaborate with any third party vendor that has API capabilities. We have integrated with dozens of companies in social media, tax compliance platforms, shipping and logistics, and merchant account providers.

Can I purchase and host the system myself?

For our enterprise clients who have an in-house team, DevPros platform can be purchased for a one-time cost with, or without, a monthly maintenance plan.

Gara Group vs. Competitors



Gara Group

- + Front & Backend Provider
- + Audio & Video Production
- + Consulting & Growth Hacking
- + Social Media & Marketing
- + Operation & Logistics
- + Legal & Accounting
- + Customer Service
- + Shipping Services

VS



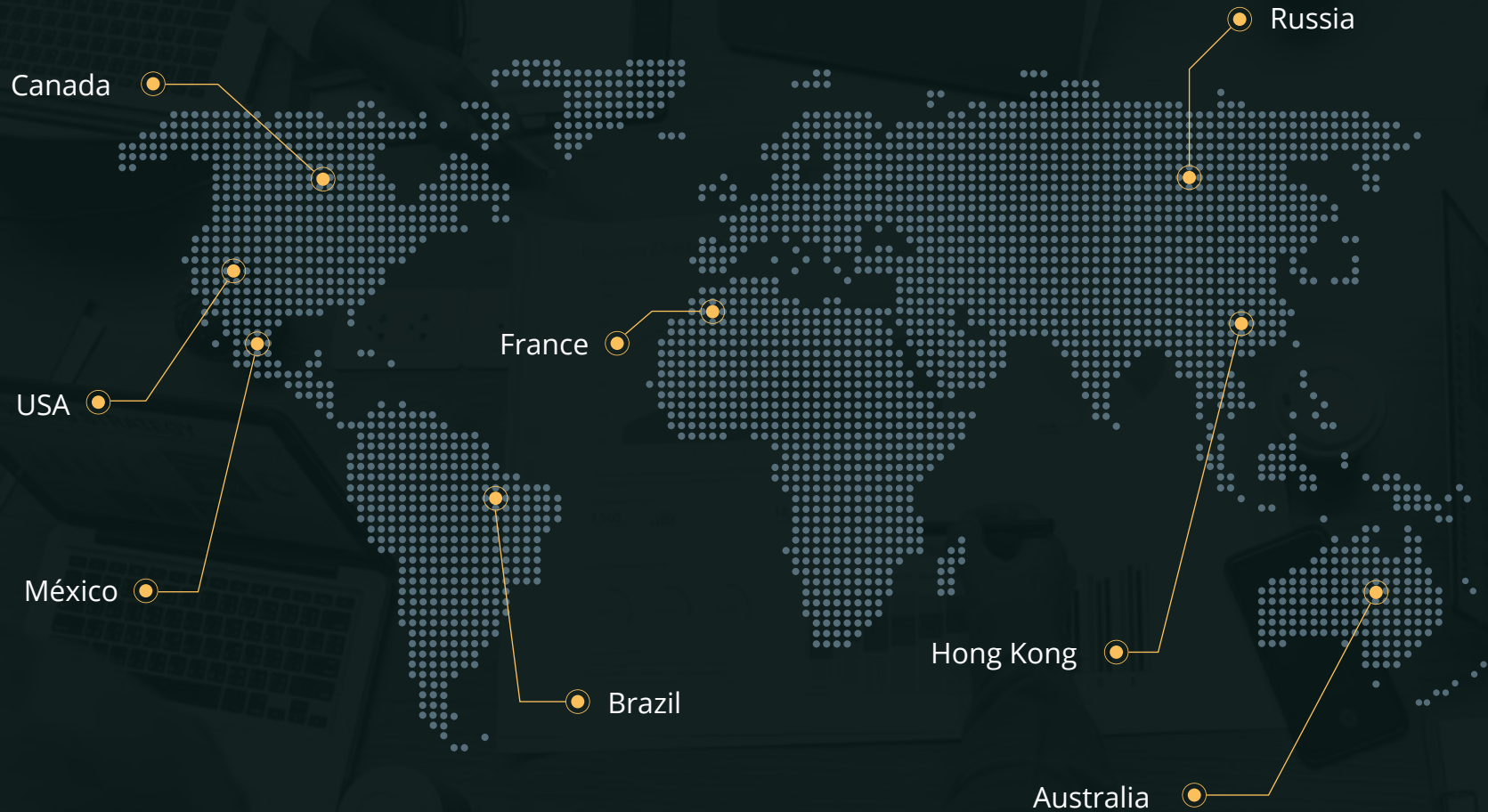
Competitors

- + 8 vendors = Gara Group

Onboarding Process



Global Footprint





Your Vision is Our Passion
GET IN TOUCH...



(883) GOT-GARA



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